

Feast your imagination, not your eyes.

# How it all works:

### The idea is so simple

The Dine in the Dark experience is growing worldwide. Your diners wear blindfolds while eating from your mouth-watering menu. As they attempt to dine in darkness, the meal becomes a remarkable sensory encounter that heightens people's sense of taste, touch, smell, and communication – and most of all, fun.

You can design a set menu or simply offer your regular choices. Each restaurant adds a €10 surcharge to the price of the meal which is donated to National Council for the Blind of Ireland. Or you can choose to make an even more generous donation.

#### New meaning in your brand

Once you return the wonderful funds you raise, we'll provide you with an attractive certificate for display in your restaurant.

Please, host an event to remember!
If you haven't yet, register today and join hundreds of participating restaurants.
It's so easy!

#### All kinds of diners love it

It's a joyous and moving evening for your existing and new customers – for friends, families, groups, couples or singles where conversation flows, humour sparkles and intimacy grows.

## How does it help people with sight loss?

Diners will get an insight into what it's like to live life as a person who is blind or vision impaired. And while they experience this fabulous feast of food, fun and imagination, money raised will be put to work on the frontline, funding NCBI's vital services.



Follow us:







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dineinthedark.ie